

press +++ Arminera May 20-22, 2025



# The most important B2B meeting of the Argentine mining industry is at Arminera 2025

# Buenos Aires, February 2025 – Arminera 2025 returns to La Rural on May 20, 21, and 22, planning its largest Matchmaking Program to date.

La Rural Trade Center in Buenos Aires will once again be the venue chosen to host the most important B2B event in the Argentine mining industry.

With an area of 18,000 sqm and more than 250 exhibitors, the 2025 edition is expected to attract more than 12,000 business and mining professionals from all over the world.

## A privileged position

Exhibitors at Arminera 2025 enjoy a series of great benefits, including exclusive participation in the **Matchmaking Program – 4th Supplier Development Meeting**.

As part of the trade fair, the Matchmaking Program offers exhibitors the opportunity to interact face-to-face with purchasing managers from leading companies in the mining sector—a unique opportunity to establish and strengthen business networks.

In the last edition, more than 1,800 meetings were held with more than 100 buyers, and this year Arminera is looking to double its bet with the largest surface area in its history by opening a second hall of 8,000 sqm.

Following the success of previous editions, this Supplier Development Meeting will be the ideal setting for establishing business connections between suppliers exhibiting at Arminera and the main executives and managers of the national and international sector.

## Looking to the future

The Argentine mining industry is going through a key moment for its future, and the Supplier Development Meeting will be the ideal setting to connect supply with demand in a constantly expanding sector.



With the aim of providing a unique experience to its exhibitors, the Argentine Chamber of Mining Companies and Messe Frankfurt Argentina join forces at this event to facilitate the completion of more and better business deals.

Those interested in exhibiting at Arminera 2025 and participating exclusively in the 4th Supplier Development Meeting can contact Laura Fredes, Product Head, at laura.fredes@argentina.messefrankfurt.com.

Exclusive event for professionals and industry-related individuals. By invitation only: free of charge. To register, you must present your ID. Minors under 16 will not be admitted, even if accompanied by an adult.

#### More press information and photographic material:

www.arminera.ar.messefrankfurt.com/buenosaires/es/prensa.html

#### Social networks:

www.facebook.com/arminera www.twitter.com/armineraexpo www.instagram.com/arminerabuenosaires www.linkedin.com/showcase/arminera

#### Hashtags: #arminera2025 #armineraexpo

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#### Information about CAEM

The Argentine Chamber of Mining Companies (CAEM) was founded in 1991 as a result of the joint action of the most important pre-existing business organizations, with the goal of strengthening and unifying the potential of the mining industry. CAEM represents its members before national and international authorities and individuals; it promotes congresses, conferences, seminars, exhibitions, events, and publications, and fosters the exchange of relationships with public institutions and private organizations linked to the mining industry, both nationally and internationally.

CAEM brings together all mining activity. CAEM represents the leading companies in large and medium-sized international mining, small international metal exploration companies, and small and medium-sized domestic mining companies, primarily engaged in application rocks and construction materials. It also supports the various supplier companies in the sector, from mining equipment manufacturers to input and technical, legal, and financial service providers. More information at <u>www.caem.com.ar</u>

#### Information about Messe Frankfurt Argentina

It is the local subsidiary of Messe Frankfurt GmbH, the world's leading organization of professional exhibitions. The aim of the events is to promote real business meetings that stimulate regional markets, encourage the internal market and, in turn, encourage the development of the technological pole in each area. Currently, the Messe Frankfurt Argentina event portfolio includes the following exhibitions: Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Emitex, Simatex, Confemaq, ExpoFerretera, Hotelga, Intersec Buenos Aires, Salón Moto, Tecno Fidta, and Arminera. In addition, it holds numerous congresses and special events for third parties, such as Argentina Oil & Gas Expo Buenos Aires, Argentina Oil & Gas Expo Patagonia, and ExpoEFI, among others.



You will find more information in www.ar.messefrankfurt.com

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