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Press and Communication Manager

Press release

April, 2019

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Promoting the future: Arminera approaches students from all parts of the country

With the aim of making the industry known to younger generations, the organizers of the exhibition summon schools and universities from different provinces to visit the fair and have a direct contact with the sector.

Arminera gives students of technical schools and universities from all parts of the country the possibility to have a direct knowledge of the industry, the referent companies and their future colleagues. In this sense, the organization invites several institutions of Buenos Aires and from the interior of the country to visit the fair in its second and third day - May 8 and 9, respectively- and, for this, it supplies buses and the necessary logistics to ease the access from different areas of the country.

The aim is to bring the activity closer to new generations for them to get familiar with it and know it first hand. Mining is one of the most important industries in the country, which demands qualified professionals of several specialties. Currently, the mining base companies, the exploring companies and the projects under development employ 84,000 people and have better salaries in relation to other economic sectors.

However, the distance of the projects and their geographical location sometimes make difficult to access them, thus many young people don't know the professional development opportunities that they may have within the activity. In Arminera, students can be in contact with the exhibiting mining companies and institutions related to the sector, which will show their activities and current projects under development.

Up to now, groups from Catamarca, Chubut, Jujuy, Mendoza, Salta, San Juan, San Luis, Santa Cruz, and Tucumán are confirmed and we hope that more groups join in the next weeks.

The 12th International Trade Fair for the Mining Industry will take place on May 7-9 in Costa Salguero Center of Buenos Aires, Argentina. The event is organized by the Argentine Chamber of Mining Companies (CAEM) and Messe Frankfurt Argentina.

Indexport Messe Frankfurt Luis María Campos Av. 1061 - P 5° C1426BOI, Buenos Aires Argentina





The exhibition is only for businessmen and professionals of the sector. With an invitation: free of charge. People under 16 years will not be admitted, even if attending with an adult.

Further information:

www.arminera.com.ar

Press information and photographic material:

https://arminera.ar.messefrankfurt.com/buenosaires/es/prensa/materialprensa.html

Links to websites:

www.facebook.com/Arminera | www.twitter.com/ArmineraExpo | www.instagram.com/arminerabuenosaires | www.linkedin.com/showcase/arminera

Background information on Argentine Chamber of Mining Companies (CAEM)

The Argentine Chamber of Mining Companies (CAEM) was founded in 1991 as a result of the joint decision of the most important companies already present in the market, and with the purpose of strengthening and streamlining the potential of the mining industry. CAEM represents its members before the country's authorities and abroad, as well as before individuals and private companies, promotes congresses, conferences, seminars, exhibitions, events and publications and encourages the exchange with public institutions and private organizations connected to mining activities, locally and abroad.

The Argentine Chamber of Mining Companies (CAEM) gathers all of the mining activities. It represents - in every production stage – those companies dedicated to metalliferous and non-metalliferous mining and construction materials. It also gathers the Exploration Chambers, the provincial Chambers of the industry and suppliers: from machinery manufacturers to consumer goods and services companies, as well as technical, legal and financial advisors..

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,400 employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: <u>www.messefrankfurt.com</u> | <u>www.congressfrankfurt.de</u> | <u>www.festhalle.de</u>

Background information on Messe Frankfurt Argentina

Messe Frankfurt Argentina is the affiliate of the worldwide trade fair organization leader. The purpose of the fairs is to promote actual business meetings to boost activity in regional markets, in the domestic market and in turn prompt the development of the technological pole in each area. The current portfolio of shows of Messe Frankfurt Argentina includes the following exhibitions: Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Confemaq, Emitex, ExpoCehap, ExpoFerretera, ExpoMant, International Motorcycle Show of

Arminera 12º International Trade Fair for the Mining Industry Costa Salguero Center Buenos Aires, May 7 - 9, 2019 Argentina, Intersec Buenos Aires, Simatex, Tecno Fidta. In addition to numerous congresses and special events for third party, such as Argentina Oil & Gas Expo Buenos Aires, Argentina Oil and Gas Expo Patagonia, Arminera and Electronics Home, among others. For more information, please visit our website at <u>www.argentina.messefrankfurt.com</u>

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