



# POST-EVENT REPORT 2023

The regional meeting venue for the mining businesses



**Arminera**  
25 ANOS

22 – 24.5.2023  
La Rural Trade Center

## Visitors



**12000**  
Visitors



**99%** With the  
**intention** of visiting  
the next edition



**95%** **Satisfied**  
with the products  
and services  
presented



**89.4%** With  
**decision-making**  
**power** or influence in  
purchasing decisions

## Exhibitors



**280**  
Exhibitors



**11** **Country**  
delegations



**97%** **Satisfied**  
with their participation



**96%** **Satisfied** with  
the number of contacts  
generated



**98%** **Satisfied** with the  
quality of the visitors

## GENERAL INFORMATION

In its **25<sup>th</sup> anniversary**, and with the participation of over 40 sponsors, the traditional **Arminera** exhibition once again served as the meeting point for key local and international decision-makers in the mining industry. The event, held for the first time at **La Rural**, offset its carbon footprint and reinforced the industry's and organizers' commitment to sustainable practices.

Date: **May 22-24, 2023**

Venue: **La Rural Trade Center**

Organizers: **Argentine Chamber of Mining Companies (CAEM)** and **Messe Frankfurt Argentina**

Area: **15,000 sqm**

Exhibitors: **280**

Visitors: **12,000**

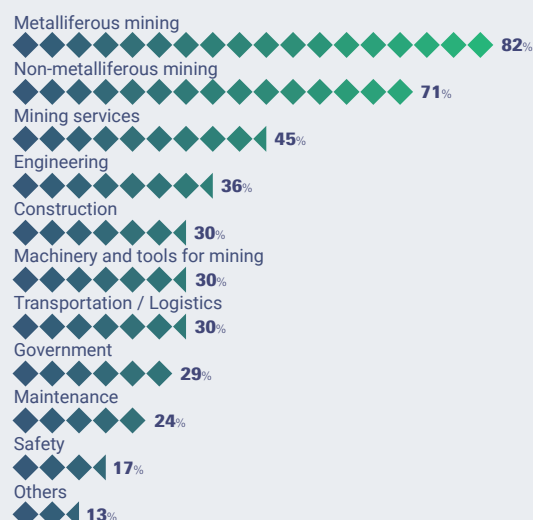
## Visitors:

### main areas of interest



## Exhibitors:

### target visitor groups



Several possible answers. Survey response to visitors and exhibitors.

# Highlights from 2023

## Raw Materials Convention between the EU and LATAM

The Convention promoted cooperation, along the value chains of mineral-based industries, between the EU and seven Latin American partner countries: Argentina, Brazil, Chile, Colombia, Mexico, Peru, and Uruguay.

## CEOs Meeting

Organized by CAEM and IDEA, the meeting provided a platform for industry leaders to share firsthand insights. With a focus on fostering the development of new businesses, the event delved into the opportunities and challenges presented by the mining industry and its value chain.

## CADIM Seminar

During the "The Role of Engineering" seminar, the Argentine College of Mining Engineers sought to promote the industry's efficiency, focusing on the role of mining engineering in the Argentine mining development.

## Department Of Mining from the Ministry of Economy

The Department of Mining led the "Mining in Argentina: A commitment to integral development" roundtable, with the aim of promoting public-private investment in the mining industry.

## 3rd Supplier Development Round

We invited 100 buyers from mining provinces across our country, representing 39 mining sites, who held over 1,800 meetings with exhibitors.

## International Matchmaking Program of the Mining Industry

Organized by the Argentine Investment and Trade Promotion Agency and Messe Frankfurt Argentina, the matchmaking program involved the participation of international buyers and generated 179 meetings with local companies.

## Conferences and Exhibition

The wide range of activities included the exhibitors' conferences, the exhibition of products and services, and the Machines Square, where large-scale machinery was showcased in an outdoor space covering a total area of 1,500 sqm.



**Don't miss the next edition!**

**May 20-22, 2025,**  
at La Rural Trade Center.

For details and information regarding your participation as an exhibitor or sponsor, please visit [www.arminera.com.ar](http://www.arminera.com.ar) or get in touch with our Sales Team

[arminera@argentina.messefrankfurt.com](mailto:arminera@argentina.messefrankfurt.com)

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## ARGENTINE MINING INDUSTRY



**6<sup>th</sup>** largest  
export sector  
in Argentina.



**USD 3.857**  
billion exported in 2022.

**2<sup>nd</sup>**

largest foreign  
exchange earner for  
the country, due to its  
purely export-oriented

**80%**

of purchases of goods  
and services made from  
local suppliers.

**100.000**

jobs (direct and indirect) 61%  
increase in one year.

## THEIR RESOURCES

**4<sup>o</sup>**

largest lithium  
producer worldwide.

**5<sup>o</sup>**

largest gold producer  
in Latin America

**10<sup>o</sup>**

largest silver  
producer in the world

**20<sup>o</sup>**

copper projects in  
advanced stages

Outstanding resources in application rocks and industrial minerals

Sources: CAEM and National Undersecretariat of Mining Development.

**FINAL REPORT**

**VIDEO**

**PHOTOS**

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