


Arminera
25 AÑOS

12,000
visitors

99%
With the **intention of**
visiting the next edition

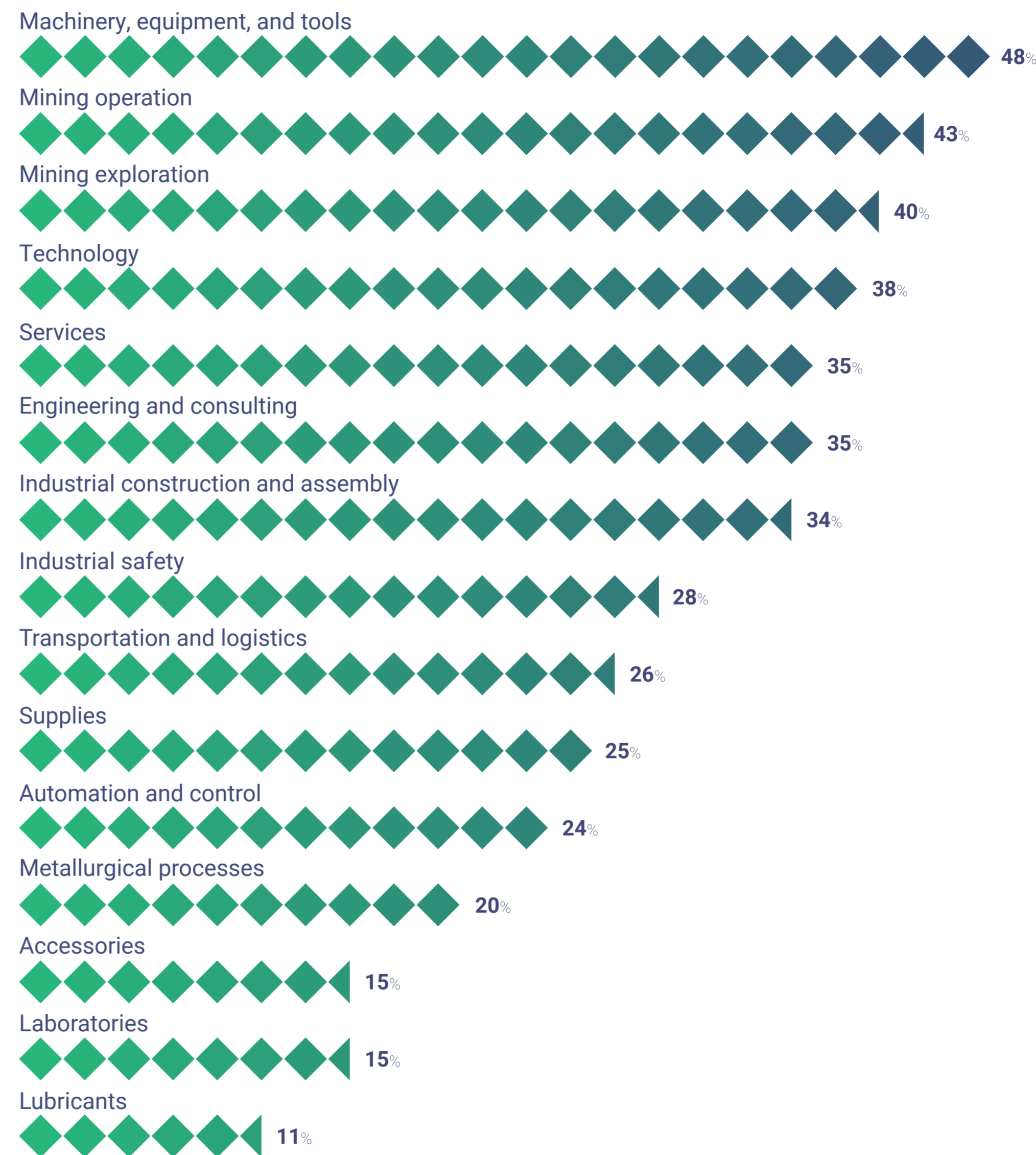
90%
With decision-making power or
influence in purchasing decisions

95%
Satisfied with the products
and services presented



Visitors

main areas of interest



Several possible answers.
Visitor survey results.

98%
Satisfied with
the quality of
the visitors

280
exhibitors

11
country
delegations

96%
Satisfied with the number
of contacts generated

97%
Satisfied with
their participation


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Exhibitors

target visitor groups



Several possible answers.
Exhibitors survey results.